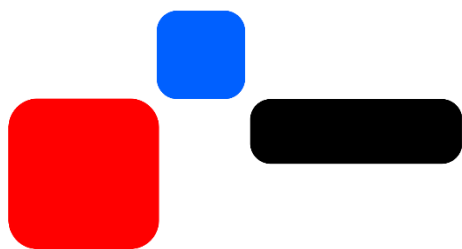




CROATIAN
BUSINESS
DELEGATION

RIYADH
February 2025

CroBizDel Members: Riyadh 2025



CROATIAN
BUSINESS
DELEGATION



No.	Name	Company
1	Mr. Mario Buljan; CEO/Founder	eWyse
	Ms. Sara Vidic; Head of Sales and Operations	

eWyse is an award-winning, globally recognized eLearning agency specializing in custom digital learning solutions. With over a decade of experience, eWyse delivers SCORM-compliant courses, explainer videos, and blended learning programs tailored to client needs. Utilizing advanced technologies, gamification, and its proprietary 3C framework—ensuring control over creativity, processes, and finances—eWyse provides interactive learning experiences that enhance knowledge retention and boost business performance.

The agency offers comprehensive services, including course development, content localization, instructional design, and LMS support, in collaboration with a trusted partner. eWyse is a trusted provider for global brands such as Coca-Cola, Pepco, Remax, Tripadvisor, and Nordex, ensuring measurable ROI and scalable training solutions.

For organizations looking to enhance employee training and streamline onboarding, eWyse presents two potential collaboration models for the Saudi Arabian market: a service-based partnership delivering custom eLearning solutions remotely, and a joint venture opportunity to establish a local agency aligned with Vision 2030 goals.

eWyse helps businesses achieve reduced training costs, increased productivity, improved knowledge retention, and scalable, globally applicable learning solutions..



2	Mr. Zoran Bozicevic ; Director of Growth	INSA investment software
<p>INSA Investment Software AG is a Swiss-Croatian software group specializing in innovative financial and FinTech solutions. Combining Swiss quality with Croatian innovation and flexibility, the company delivers tailored solutions for investment funds, asset managers, and banks, leveraging over 20 years of industry expertise and the latest AI technologies.</p> <p>Key offerings include INSA Enterprise, a comprehensive investment portfolio management system used by over 60 clients worldwide, and KORTO, an enterprise content management solution utilizing blockchain and cloud infrastructure for secure, compliant document management. Their credit risk assessment tools employ AI and machine learning to provide accurate scoring and predictive analytics for SMEs and retail lending.</p> <p>INSA also offers AI-driven automation solutions for financial organizations, including financial document analysis, fraud prevention, regulatory compliance, and personalized financial education agents. The company's AI expertise extends to sports analytics, personalized learning assistants, and AI-powered virtual nutritionists.</p> <p>With a strong focus on Microsoft technologies, agile development methodologies, and long-term support, INSA provides end-to-end custom product development services, ensuring high-quality, scalable solutions tailored to client needs.</p>		



3	Mr. Nenad Raca; CEO/Founder	Aduro Ideja
<p>Aduro Ideja is a leading Croatian software development and IT services company specializing in innovative and customized solutions for businesses across various industries. With expertise in cloud and on-premise deployments, mobile application development, DevOps services, and IoT solutions, Aduro Ideja offers comprehensive support and premium 24/7 service to ensure business continuity and efficiency.</p> <p>Their technology stack includes programming languages such as Go, JavaScript, PHP, Java, and C++, enabling them to deliver scalable and flexible solutions tailored to specific business needs.</p> <p>Aduro Ideja's key offerings include:</p> <p>Video Supply Chain Platform: A fully automated solution for managing video content transformation, publishing, and fulfillment, designed to streamline operations for the media and OTT industry.</p> <p>AI-Powered Product Information Management (PIM): Leveraging machine learning to enhance sales predictions, optimize ordering processes, and facilitate omnichannel retail operations, helping businesses reduce stock shortages and increase profitability.</p> <p>AI Software Agents: Intelligent automation solutions for customer service, HR, insurance, and education, featuring capabilities such as sentiment analysis, fraud detection, document management, and regulatory compliance monitoring.</p> <p>With a strong focus on technological innovation and customer-centric solutions, Aduro Ideja helps businesses enhance operational efficiency, optimize their supply chains, and leverage AI to drive growth and success.</p>		



4	Mr. Ivan Crnkovic; CEO/Founder	Subhosting.net
<p>SubHosting.net provide <i>comprehensive IT solutions, supported by a team of 120+ dedicated professionals and state-of-the-art servers and infrastructure located in the US, Asia, and Europe. Our services include fully managed server solutions such as dedicated servers, virtual private servers, and web hosting packages. We also specialize in web development, mobile application development, artificial intelligence (AI) solutions, and blockchain development. Additionally, we focus on cybersecurity to ensure secure infrastructure and data protection. Our offerings extend to advanced cluster management, database management solutions, and 24/7 technical support to guarantee seamless operations for businesses worldwide.</i></p>		



5	Mr. Marko Gudelj; Co-Founder and Head of International Business	Robotiq.ai
<p>Robotiq.ai is a cutting-edge robotic process automation (RPA) company providing intelligent automation solutions that help businesses optimize their workflows, reduce operational costs, and increase efficiency. With a mission to simplify complex processes, Robotiq.ai empowers organizations across various industries by automating repetitive and time-consuming tasks, enabling employees to focus on higher-value activities.</p> <p>The company's platform offers an intuitive, user-friendly interface, ensuring seamless integration with existing business systems. Key features include AI-powered process automation, workflow optimization, advanced analytics, and robust security measures to ensure data integrity and compliance. Robotiq.ai solutions are</p>		



designed to enhance productivity and scalability for businesses of all sizes.

With a presence in multiple industries, including finance, healthcare, logistics, and telecommunications, Robotiq.ai delivers tailored automation solutions to streamline operations and drive business growth. Their services cover end-to-end automation deployment, ongoing support, and continuous process improvement.

For more information, visit their website at robotiq.ai or connect with them on [LinkedIn](#) and [YouTube](#).



6	Mr. Mario Mrljic; CTO & Board Member	NEOS
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NEOS Overview

NEOS is a Croatian technology company specializing in data and analytics, software engineering, cloud, and system solutions. With over 20 years of experience, NEOS has successfully delivered 400+ projects across financial services, telecommunications, public sectors, and utilities. The company is recognized for its innovative approaches, leveraging Oracle and IBM partnerships to provide cutting-edge solutions tailored to diverse business needs.

NEOS offers expertise in:

- **Data & Analytics:** Enterprise data warehouse (DWH) systems, advanced reporting, and predictive analytics to enable data-driven decision-making.
- **Software Engineering:** Custom software solutions with modern design principles, including cloud-native and microservices architecture.
- **Cloud Solutions:** Multicloud strategies, migration services, and FinOps-certified tools like CloudVane for cost optimization and efficiency.



- **Tax Solutions:** Tax enforcement systems (TECS) to reduce tax evasion and improve compliance, enhancing tax authority operations.

NEOS has received numerous awards, including Oracle Partner of the Year and TD SYNEX Excellence Awards, highlighting its leadership in cloud transformation and business analytics. The company also offers services in fraud management, regulatory reporting, and digital transformation, enabling businesses to achieve scalability and operational excellence.

For more information, visit neos.hr.



7	Mr. Ivan Belic, CEO Mr. Niksa Demovic, Business Development Manager	Notch
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Notch is a technology company specializing in custom enterprise-grade digital products, offering end-to-end solutions from concept to launch. They help businesses accelerate growth by leveraging technology to unlock new opportunities and achieve mission-critical goals. With a focus on delivering tailored solutions, Notch serves global enterprises, mature SMEs, and scaleups across industries such as finance, telecommunications, and government. Their core services include:

- **Custom Digital Products:** Fully tailored software solutions designed to meet specific business needs with a focus on scalability, security, and compliance.
- **User Research & Design:** A user-centric approach that bridges business vision with product development through research, validation, and prototype testing.
- **Near-Shore Dedicated Teams:** Providing skilled professionals who integrate with internal teams to enhance capabilities and accelerate product delivery.



- **Consulting & Training:** Covering business process analysis, product discovery, agile methodologies, and DevOps to help clients navigate digital transformation.
- **Big Data & AI Solutions:** Offering data-driven insights through AI, machine learning, and predictive analytics to optimize operations and improve decision-making.

With deep domain expertise, an agile approach, and a commitment to quality, Notch enables businesses to scale efficiently and gain a competitive edge in the digital landscape. For more information, visit [Notch](#).

mikos

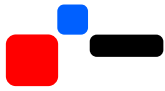
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Mr. Marijan Kosir, CEO

Mikos

Mikos offers a range of innovative software solutions tailored for the hospitality and service industries, enhancing efficiency and customer experience. Their key products include:

1. **EvaExpress:** A mobile ordering platform for waiters, integrated with Oracle Symphony POS, ensuring real-time order tracking, seamless menu customization, and secure transactions.
2. **F&B Hostess:** A meal plan management system that streamlines operations by eliminating paper-based processes and offering real-time tracking and room key integration.
3. **Hobaca:** An EV charging platform designed for businesses, featuring load management, dynamic pricing, and loyalty programs, enhancing customer engagement and sustainability.
4. **LunaLink:** A channel management system connected to major booking platforms, allowing hotels to optimize pricing strategies and prevent overbookings.
5. **Numerix:** A business intelligence platform for the hospitality sector, integrating with Oracle OPERA PMS and Symphony POS



to provide data-driven insights and operational improvements.

- 6. **Online Check-In:** A tool that digitizes guest registration, reducing wait times and improving efficiency for hotels.
- 7. **ScanDoc:** A document scanning and data extraction solution supporting multiple document types, ideal for streamlining check-in and compliance processes.
- 8. **SophiaSurge:** A revenue management system with integrated rate optimization, helping hotels maximize profitability through AI-driven pricing strategies.
- 9. **ZoeZoom:** A direct booking engine designed to increase hotel revenue by offering a commission-free platform that integrates seamlessly with OPERA Cloud PMS.
- 10. **Digital Registration Card (DRC):** A contactless check-in solution that enhances guest experience while reducing paperwork and administrative burdens.

Mikos' solutions empower businesses to optimize their operations, improve guest satisfaction, and stay competitive in the digital age.



9	Mr. Zoran Segic; Board Member – Cro Biz Del, Head of Business Development	Farseer
<p>Farseer is an advanced financial planning and analysis (FP&A) software designed to help medium and large enterprises streamline financial operations. It enables finance teams to transition from manual spreadsheet-based processes to automated, real-time planning and forecasting. The platform offers key features such as effortless modeling, AI-powered forecasting, and no-code dashboards, empowering teams in industries like FMCG, retail, and manufacturing to enhance decision-making and improve financial agility.</p> <p>For more details, visit Farseer.</p>		



10	Mr. Aco Momcilovic; Board Member – Cro Biz Del, CEO	FutureHR
<p>FutureHR, founded by Aco Momcilovic, is a consultancy firm specializing in human resources, business strategy, and AI integration. With extensive experience across industries, FutureHR offers a wide range of services, including organizational design, employer branding, recruitment, education, and compensation strategies. The company also provides business counseling, mentoring, and management development tailored to modern business challenges.</p> <p>Aco Momcilovic, a prominent AI and HR expert, leads FutureHR with a strong focus on the intersection of AI and workforce management. He serves as a visiting professor and AI ethics advocate, contributing to various global initiatives such as the Global AI Ethics Institute and the International Project Management Association (IPMA).</p> <p>FutureHR is involved in AI-related projects, including AI Art Singularity and AI Business Hackathon, aiming to bridge the gap between AI technology and business applications. Through lectures, workshops, and strategic consulting, FutureHR helps organizations leverage AI for growth while addressing ethical and societal implications.</p>		



11	Mr. Zeljko Hanzek; Board Member – Cro Biz Del, CEO	Aqua Power International
<p>Aqua Power Group, represented by business consultant Željko Hanzek, provides strategic consulting services to help companies expand into global markets, including Europe, the Middle East, Africa, and Asia. With over 20 years of experience, they offer expertise in sales strategy, market potential analysis, and business networking. Aqua Power Group facilitates connections with governmental institutions, trade chambers, and business associations, ensuring a structured approach to international market entry.</p> <p>For more details, visit Aqua Power Group.</p>		



12	Mr. Andrej Samardzic, CEO	SCAN
<p>SCAN is a multidisciplinary engineering company with 30 years of experience, specializing in delivering high-quality solutions for small to medium-sized EPC (Engineering, Procurement, and Construction) projects. Their expertise spans across various industries, including oil and gas production, pipelines, refining, and petrochemical plants.</p> <p>Key services provided by SCAN include design engineering, process package unit manufacturing, project management, commissioning, and instrumentation and control system integration. Their in-house capabilities enable them to provide turnkey solutions, ensuring compliance with the latest industry standards and ISO certifications.</p> <p>SCAN also offers specialized expertise in industrial cybersecurity and functional safety consultancy, supporting clients with risk assessments, compliance measures, and system integration. The</p>		



company's proven track record includes successful projects across Europe and beyond, establishing it as a trusted partner in the energy sector.

For more details, visit [SCAN](#).

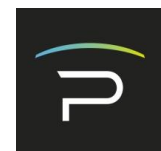


13	Tomislav Kosanovic, Chief Business Officer	Ingemark
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Ingemark is a Croatian software engineering company specializing in custom enterprise solutions that help businesses achieve their goals, reduce operational costs, and gain a competitive advantage. With deep expertise in software development, enterprise integrations, eCommerce, cloud infrastructure, and AI, Ingemark serves clients across industries such as retail, healthcare, telecom, and finance.

The company is known for delivering high-complexity, high-performance solutions tailored to specific business needs. Their core service areas include artificial intelligence, DevSecOps, system integrations, and cloud consulting. Ingemark’s long-term partnerships with leading enterprises, coupled with ISO certifications and strategic partnerships with AWS and Confluent, underscore their commitment to quality and innovation.

For more information, visit [Ingemark](#).



14	Mr. Aleksandar Raic, Board Member	Pontis Technology
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Pontis Technology is an IT service company based in Zagreb, Croatia. We are a team of over 90 experts with a common goal of creating unique software solutions for our clients. Pontis is Latin for “bridge”. We chose Pontis as it reflects the connection we wish to



make between your problem and our solution. We are your bridge to success. Primarily a software development company, as part of the international Bridgewest Group, we have recently become the center of competencies for the entire Group in the field of Artificial Intelligence. Our software solutions have helped build businesses in the pharmaceutical, fintech, banking, betting, healthcare and real estate industries for worldwide clients based on 4 continents. In addition to our Croatian office, we have a branch in Sarajevo, Bosnia and Herzegovina. In 2023, we won the award for the best new employer in Croatia Our projects: Pontis DevCamp, a software development educational program for young minds in IT, tailor-made by mentors from Pontis Technology.